

CONTRACT



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

And:

American Rambler Production
138 Conant Street
Beverly, MA 01915

<u>Contract / Revision</u> 575782 /		<u>Alt Order #</u> 09821491
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 09/19/12 - 09/25/12		<u>Estimate #</u> 385
<u>Advertiser</u> Romney/R/ President		<u>Original Date / Revision</u> 09/18/12 / 09/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WITI	<u>Account Executive</u> Trevor Heaton	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	6	09/19/12	09/25/12	M-F 6a-7a	6a-7a		:30			NM	10	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MTWTF--				10	\$585.00			
N 2	6	09/19/12	09/25/12	M-F 7a-8a	7a-8a		:30			NM	10	\$6,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MTWTF--				10	\$635.00			
N 3	6	09/19/12	09/25/12	M-F 8a-9a	8a-9a		:30			NM	10	\$5,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MTWTF--				10	\$565.00			
N 4	6	09/19/12	09/25/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	5	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MTWTF--				5	\$315.00			
N 5	6	09/19/12	09/25/12	M-F 4p-430p	4p-430p		:30			NM	5	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MTWTF--				5	\$315.00			
N 6	6	09/19/12	09/25/12	M-F 5p-530p	5p-530p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MTWTF--				5	\$500.00			
N 7	6	09/19/12	09/25/12	M-F 530p-6p	530p-6p		:30			NM	5	\$2,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MTWTF--				5	\$485.00			
N 8	6	09/19/12	09/25/12	M-F 6p-630p	6p-630p		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MTWTF--				5	\$550.00			
N 9	6	09/19/12	09/25/12	M-F 9-930p	9p-930p		:30			NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MTWTF--				5	\$1,400.00			
N 10	6	09/19/12	09/25/12	M-F 10p-1035p	10p-1035p		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MTWTF--				5	\$1,200.00			
N 11	6	09/22/12	09/22/12	Sa 9p-10p	9p-10p		:30			NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,050.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

Contract / Revision	Alt Order #
575782 /	09821491

Contract Dates	Product	Estimate #
09/19/12 - 09/25/12	ROMNEY FOR PRESID	385

Advertiser	Original Date / Revision
Romney/R/ President	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 12	6	09/22/12	09/22/12	Sa 9p-10p	9p-10p		:30			NM	1	\$1,050.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/17/12	09/23/12	-----S-				1	\$1,050.00			
N 13	6	09/22/12	09/22/12	Sa 10p-1035p	10p-1035p		:30			NM	1	\$1,050.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/17/12	09/23/12	-----S-				1	\$1,050.00			
N 14	6	09/23/12	09/23/12	Su 10p-1035p	10p-1035p		:30			NM	2	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/17/12	09/23/12	-----S				2	\$1,500.00			
N 15	6	09/23/12	09/23/12	Su 9p-930p	9p-930p		:30			NM	3	\$2,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/17/12	09/23/12	-----S				3	\$900.00			
N 16	6	09/23/12	09/23/12	Su 930p-10p	930p-10p		:30			NM	3	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/17/12	09/23/12	-----S				3	\$1,500.00			
Totals											76	\$55,025.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/25/12	76	\$55,025.00	\$46,771.25
Totals	76	\$55,025.00	\$46,771.25

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WITI - Milwaukee

Date:

9/11/12

I, Stephanie Kincaid,
being/on behalf of: Mitt Romney, a legally
qualified candidate of the Republican political
party for the office of: President
in the General
election to be held on: November 6, 2012
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*see schedules for Sept. 12-Nov. 6					

Total Charges: *see schedules for Sept. 12-Nov. 6

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Stephanie Kincaid (on behalf of Romney for President, Inc.)
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

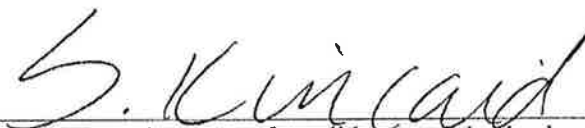
☒ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Stephanie Kincaid

printed name

9/11/12

date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Romney for President, Inc.

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrell Crate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/11/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

American Rambler Productions		Payment Number	Check Date	Check Number
WTTT001 WTTT		0000000000005103	Sep 18, 2012	4560
Account #	Romney for President			
Voucher Number	Invoice Number	Invoice Date	Outstanding Amt	Net Paid Amt
0000000000005827	SEPTEMBER 19-25	09/18/2012	\$46,771.25	\$46,771.25
				Discount Taken
				\$0.00
				Write Off
				\$0.00
				Net Check Amt
				\$46,771.25

Order 575782

TOTALS:	\$46,771.25	\$46,771.25	\$0.00	\$0.00	\$46,771.25
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American Rambler Productions
138 Conant Street
Beverly, MA 01915

Chain Bridge Bank, N.A.
1445-A Laughlin Avenue
McLean, VA 22101
056009479

4560

Pay Forty Six Thousand Seven Hundred Seventy One Dollars and 25 Cents

DATE
Sep 18, 2012

AMOUNT
\$46,771.25

to the Order of:

WTTT
9001 N Green Bay Road
Milwaukee, WI 53209

Barry T. Roth

⑈4,560⑈

⑆056009479⑆2100111547⑈

American Rambler Productions		Payment Number	Check Date	Check Number
WTTT001 WTTT		0000000000005103	Sep 18, 2012	4560
Account #	Romney for President			
Voucher Number	Invoice Number	Invoice Date	Outstanding Amt	Net Paid Amt
0000000000005827	SEPTEMBER 19-25	09/18/2012	\$46,771.25	\$46,771.25
				Discount Taken
				\$0.00
				Write Off
				\$0.00
				Net Check Amt
				\$46,771.25

TOTALS:	\$46,771.25	\$46,771.25	\$0.00	\$0.00	\$46,771.25
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